

Nadja
turned
\$100
into \$20
million!

**"OH-NO!"
MOMENT**

“Hiding with my daughter under the kitchen table so a collections agent couldn't see us when he peered in the window!”

As an unemployed single mom of two, Nadja Piatka couldn't afford to pay her bills. She and her son and daughter were barely surviving—but work seemed impossible to find. “After my husband left, I sent out 30 résumés; I'd been out of the work force so long that no one would hire me,” she says.

One day, a bill collector came looking for her and, as Nadja and her daughter shivered under the table, a thought crossed her mind: “The only person that will hire me is me!” Right then and there, she came up with a list of goals, as well as an idea that would turn her into the success she is today. “I imag-

ined what I'd do if I were my own boss; food came to mind,” she says.

Soon Nadja was baking muffins in her kitchen and selling them to shops. As her customer base grew, she made the biggest investment she could afford—\$100—and approached McDonald's with samples. “And they said they'd carry them!” she recalls. Soon, the goals Nadja had set for herself—to own a national company, bring value to people's lives and be on *Oprah*—were all achieved!

Today, Nadja has earned \$20 million selling a new product, low-fat brownies, to Subway restaurants and schools across North America and Mexico.

NADJA'S TURN-YOUR-LUCK-AROUND ADVICE:

❖ **Don't wait!**

“I can't tell you how many people have admitted they hesitated with an idea, only to one day find out that

someone else brought it to life.”

❖ **Decorate your work area!**

Nadja fought off low self-esteem and self-doubt by

framing uplifting quotes, keeping them on her desk, and reading them whenever she felt down to help re-inspire her.